



TRACK AWARDS

CELEBRATING THE ART OF MUSIC PRODUCTION

Annual televised music award ceremony & scholarship competition

[GO TO MyTrackAwards.com](https://www.mytrackawards.com)

**ARTIST +
MUSIC PRODUCTION
= SONG**

MUSIC PRODUCTION SHAPES SOUND

Songs are shaped by Music Producers,
Sound Engineers, Vocal Producers and Mixers

But their names are fading away behind the scenes.

Credits once seen on the back of the physical copy are now even less visible with digital streaming.

**ARTIST +
MUSIC PRODUCTION ARTISTS
= SONG**

LET'S VIEW MUSIC PRODUCTION TEAMS AS THE ARTISTS THEY ARE

Pushing boundaries.
Shaping signature sounds.
Defining new styles of music.
Driving the progression of genres.

It's time we celebrate them.

ANALOG AUDIO 20th Century

100's of professional music producers
and only a handful of female producers.

Narrow gateway to enter industry.

Limited access to music production
tools, resources, music collections and
the ability to share music.

VS

DIGITAL AUDIO 21st Century

58K+ professional music producers
and growing - still only 2% female.

Broad gateway to enter industry.

Unlimited access for **300 million**
smartphone users to free music
production tools, online resources, music
collections, and the ability to share music
internationally but with **no guidance**.



A rapidly growing **COMMUNITY OF MUSIC PRODUCTION ARTISTS** to celebrate



Producer of the Year

Sound Engineer of the Year

Track of the Year

Self Produced Artist

Album of Year (Various Genres)

Song of the Year (Various Genres)

Female Producer Award (Various Genres)

Sound Artist in the Making (Scholarships)

and many more

Televised nationally,

music production winners in over 50 award categories will come on stage to receive awards presented by the music industry's best talent.

Performances highlight the collaboration between performing artists and music production artists.

TRACK AWARDS

PLANNED EMCEE

Kevin Hart

POTENTIAL HOSTS

Kanye West

Taylor Swift

DJ Khaled





FLIP THE TRACK

SCHOLARSHIP COMPETITION

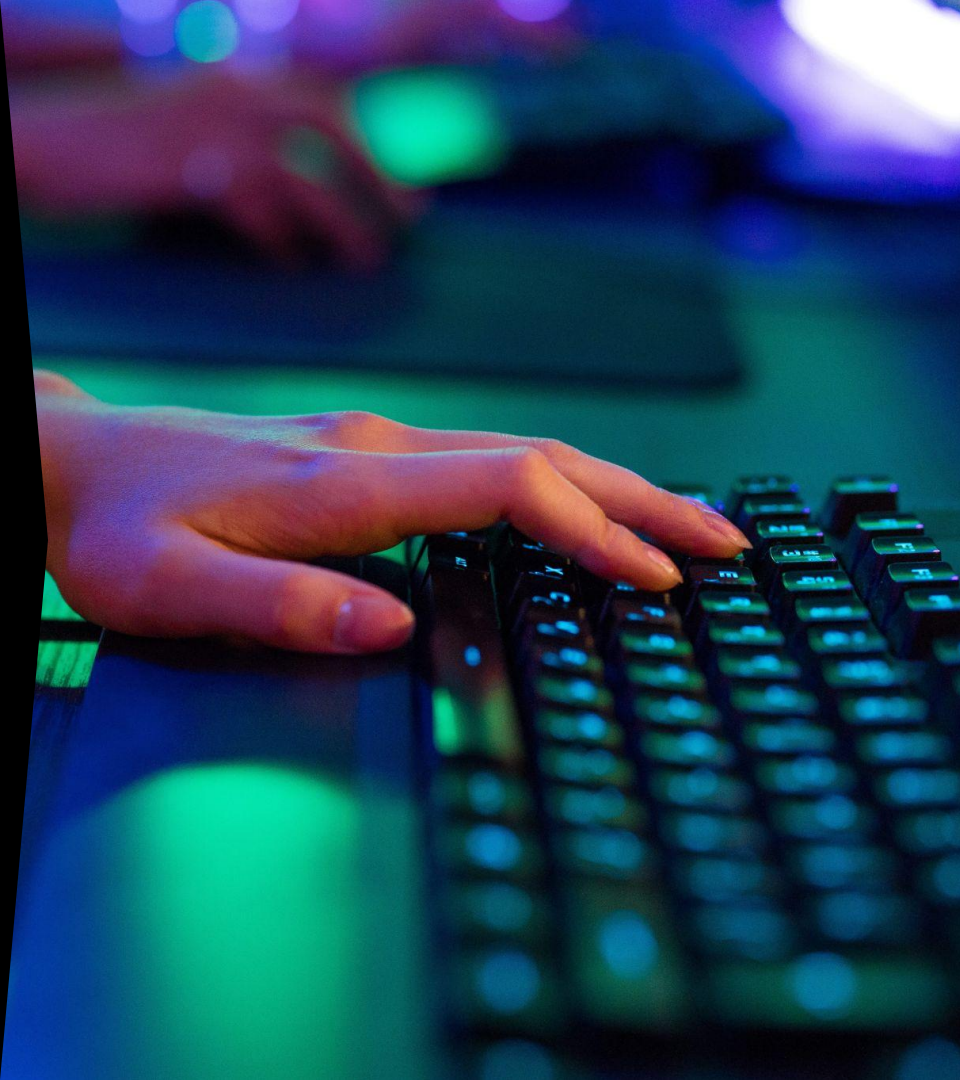
A competition awarding **students with the best tracks** an opportunity to develop their skills on a professional level as music production artists and launch their career. Presented officially at the Track Awards.

THE **HARTBEAT** SCHOLARSHIP

THE **KANYE WEST** SCHOLARSHIP

THE **MUSIC SOCIETY** SCHOLARSHIP

and more!



MUSIC AWARDS



RECORDING ACADEMY
GRAMMY
AWARDS



billboard
MUSIC AWARDS

BET
AWARDS

BE
Soul Train
AWARDS

EXCLUSIVE
MUSIC PRODUCTION FOCUS



SCHOLARSHIP COMPETITION
FOR MUSIC PRODUCTION ARTISTS



DEVELOPING NEW ARTISTS
IN MUSIC PRODUCTION



DRIVING PROGRESSION
IN MUSIC PRODUCTION



NO LIMITATIONS ON CONTENT
BEYOND LAST YEARS CHARTS





DELIVERING

**THE PERFECT
TARGET AUDIENCE**

OF ENTHUSIASTS,
PROFESSIONALS &
BUDDING ARTISTS

FOR **POTENTIAL
SPONSORS** IN A

MULTI-BILLION
DOLLAR INDUSTRY



Logic Pro

Apple

Focusrite®

AKAI
PROFESSIONAL

RØDE

YAMAHA

audio-technica



pandora®

Spotify®



LIVE NATION
ENTERTAINMENT®

verizon✓

T Mobile®

AT&T

UNIVERSAL



WARNER
MUSIC
GROUP

e one
entertainmentone

SONY

BMG

BMI

ascap

ROC NATION



MUSIC SOCIETY

helping the makers of music thrive



music producer
awards ceremony



create legacy +
build wealth



place your tracks +
get royalties



producing quality
tv + film



**Music Society Guild for
Music Producers, Sound Engineers, Vocal Producers and Mixers**

Founded by Nikke Nikole.

Annual fee-based membership.

Education on collecting royalties.

Mentors and protects while offering resources and opportunities.

Future access to state-of-the-art recording studios in NY+ATL+LA.

Manages nominations and voting process for Track Awards.



AWARDS CEREMONY + SCHOLARSHIP COMPETITION



A TEAM THAT **DRIVES PROGRESSION**



NICOLE MILLER aka NIKKE NIKOLE
Executive Producer / Creator

1st female hip hop music producer to produce artists on major labels.

Nicole Miller, professionally known as Nikke Nikole, is an African American producer, writer, and musician in the music industry as well as a creator and producer of visual media properties for film and television in the entertainment industry. Nikke is known as the first female Hip-Hop producer to gain notoriety in the male dominated music industry beginning in the 1990's for her work with Sweet Sable, Guru, King Tee, Nefertiti and others. She is the owner and CEO of Music Society Films where she writes and produces film and television projects for mainstream media. Highly creative in every sense of the word. Nikke is a classically trained pianist, professionally trained dancer, recording engineer and developer of talented artists. She is also an avid business woman making forays into the real estate development space. Through her talented gifts, strengths and capabilities, Nikke represents long standing strength and vitality for those looking to blaze trails in realizing their dreams and aspirations.



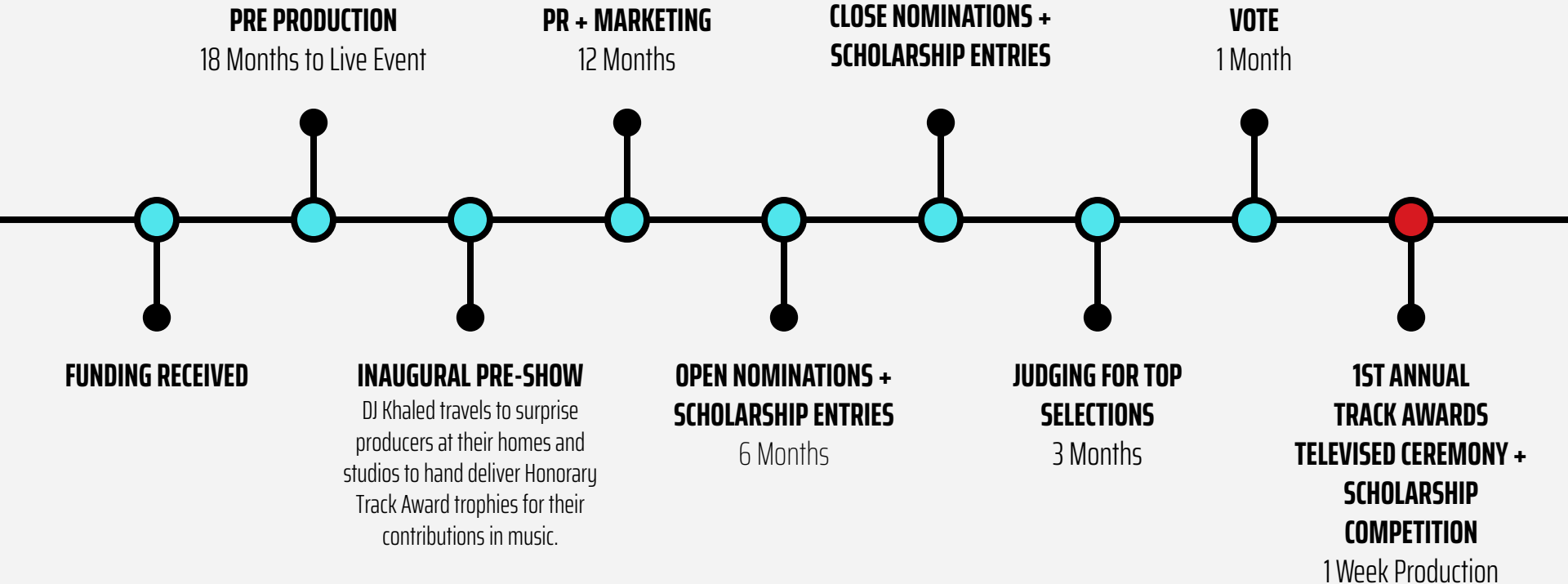
JAMES JACKSON
Music Publisher

Helping artists on the business side to deliver the music we love today.

If the composer, songwriter, or lyricist of a musical work, is the author – then MrMusicPublisher© -- James Jackson – is the confidant, advocate, strategist, investigator and problem fixer. It's that simple. Jackson's rich experience and knowledge in the business of music, and his global vision for copyright asset properties earned him trust and respect from peers and artists around the world for over 3 decades. MMP, is a division of Synchronicity Unlimited and the apt moniker, MrMusicPublisher©. (MMP), is the industry's go-to music publishing expert.



18 MONTH ACTION PLAN TO LAUNCH





\$10 Million
LAUNCHES THE VISION

“Recognition is key.”

NIKKE NIKOLE

INVEST AS OUR
PARTNER
IN DRIVING PROGRESSION
IN MUSIC PRODUCTION

“We are in an era where content creators have the opportunity to become self-sufficient in our practice, take charge of our sound and shape our own narrative.”

JAMES JACKSON

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